



2022

ANNUAL REPORT



WASATCH
COMMUNITY
GARDENS

EMPOWERING PEOPLE TO GROW AND EAT HEALTHY, ORGANIC, LOCAL FOOD

From the Director

2022 was a year of incredible blooming and growth for Wasatch Community Gardens (WCG), a direct response to the increasing needs of our community and interest in urban agriculture and community-building resources. With the return of in-person programming after a 2-year hiatus, our first full season operating the new Wasatch Community Gardens' Campus, and a host of new staff positions to meet the demand for our services, I am thrilled to report that WCG roared through its 33rd year with many exciting developments:

- We welcomed two new community gardens - Fitts Park and Harrison - under WCG management. We now steward 20 urban garden, farm, and education spaces across Salt Lake County, and serve more than 11,000 community members through our programs and events.
- Participants in our farm-based Job Training Program for women experiencing or facing homelessness, located at WCG's Green Phoenix Farm, grew an astounding 40,000+ vegetable seedlings and water-wise edible perennials for our annual Spring Plant Sale, while building important job and life skills. The support of our 3,000+ Plant Sale shoppers enabled us to surpass our previous sales record by \$70,000 - all in the spirit of sending food-growing plants out into the Salt Lake community!
- After multiple years of soil building and creating a haven of regenerative agriculture in downtown Salt Lake City, our Green Phoenix Farm achieved organic certification. Our farm - along with WCG's Campus gardens - produced food that nourished 42% of people experiencing homelessness in Utah shelters in 2022, according to the Department of Workforce Services.
- We leaned into one of my guiding principles as the leader of this essential nonprofit: equity. To help create a more equitable workplace, we increased staff salary ranges by an average of 15% to bring them up to the industry standard and, with your help, met our ambitious programming and fundraising goals.



I am grateful to look back on such a robust year. Looking ahead, we have significant new goals to meet to address the surge of interest in our work and the ever-increasing needs of our community. First, because of imminent development of our current growing space, we are required to transplant our Green Phoenix Farm to a longer-term home. We will also develop and structure a new Advocacy and Justice Program to bolster our commitment to food equity and justice in our community, to be launched in 2024. These are two key elements of a Five Year Growth Plan that I have developed with WCG's Board and team, to ensure we can build capacity and deepen our impact in ways that are sustainable, equitable and intentional, all the while, delivering engaging, educational, and accessible programming for anyone in our community.

While this coming year is no small task, we stand on the shoulders of our 2022 successes, lessons learned, and partnerships strengthened. I look forward to gratefully stewarding the land under our care, engaging community members in their local food system, and building the programs and resources we need to fulfill our mission to empower people to grow and eat healthy, organic, local food.

Warmly,

A handwritten signature in black ink, which reads "Georgina Griffith-Yates". The signature is written in a cursive, flowing style.

Georgina Griffith-Yates
Executive Director

About Us

The mission of WCG is to empower people to grow and eat healthy, organic, local food. Since 1989, we have provided children, adults, and families in Salt Lake County with access to land and education for growing and eating fresh produce, while building and nurturing community connections through gardening and healthy food. Our hands-on, garden-based programming takes place in our new Campus teaching and demonstration gardens, community gardens, school gardens, youth teaching gardens, and job training farm.

WCG serves the Salt Lake community through four core programs: Education Program, Youth & School Garden Program, Community Garden Program, and Job Training Program.

WCG also hosts community events throughout the year aimed at educating Salt Lake County residents about gardening, healthy eating, and building community. Annual events include the Spring Plant Sale, Tomato Sandwich Party in September, and the new Love Local Holiday Market in December.



2022 IMPACT

11,000+

Community members were served by WCG's programs, events, and produce donations

60% OF OUR PROGRAM PARTICIPANTS

Were from low- and moderate-income households

40,000+

Seedlings were sold at our Spring Plant Sale and distributed to community gardeners and partners

1,730

Volunteers contributed 8,380 hours of service to WCG

6+ ACRES

Of beautiful, productive green space were maintained across Salt Lake County to provide community access to healthy, organic, local food

"Thank you for loving the life in all things, for protecting diversity and vitality and community. Blessings on your visionary work." – Nan Seymour

Our Three Guiding Pillars

Increasingly - and particularly in response to the pandemic - we have experienced a large community shift toward local resources and self-sufficiency. We are consistently approached by individuals and groups about expanding our programming into their communities, outside of our footprint. We feel this urgency, along with a responsibility to share our best practices and resources. In response, WCG's 2022 projects were guided - and will continue to be guided - by three pillars:



PRESERVING PRODUCTIVE GREEN SPACE

Prioritize the preservation of land to steward productively, as acres of green space are developed in Salt Lake County. In 2022, this included the opening of two new community gardens and planning for a long-term solution for our Green Phoenix Farm.



CREATING SHAREABLE MODELS

Create a well of resources to empower others to adapt and implement programs as food insecurity and demand rises. In 2022, a dedicated member of our staff began to identify and document best practices across the organization, leading WCG's organizational goal to develop shareable models that can be adapted and implemented by other communities.



STRENGTHENING ORGANIZATIONAL PARTNERSHIPS

Work with partners to understand community needs and adapt models to better serve historically marginalized populations. In 2022, this included existing partnerships with Salt Lake City, Salt Lake County, the Salt Lake City School District, and numerous nonprofits, social service agencies, and businesses, as well as new partnerships with the City of South Salt Lake and Rose Park Neighborhood Center.

Community Garden Program

In 2022, WCG managed 18 community gardens throughout Salt Lake County and provided community members with garden space, resources, and education. This includes two new gardens started in 2022: the Fitts Park Community Garden in South Salt Lake and Harrison Community Garden in Salt Lake City. These community gardens help to preserve urban green space, strengthen community bonds, promote healthier living, and provide access to fresh, healthy food for Salt Lake County residents. We also provided leadership training, resources, and garden materials to independent garden projects.



2022 IMPACT

557

Households - 62% of which are low- to moderate-income per federal standards - grew their own food in our community gardens

820+

Garden plots were managed by our Community Garden Program, constituting approximately 4.5 acres of productive growing space across Salt Lake County

50

Gardeners of refugee background participated in our gardens through our partnership with the International Rescue Committee (IRC) and its New Roots Program

29+

Tons of organic produce were grown at WCG-managed community gardens, with an estimated retail value of \$146,653

"IT WAS AN UNBELIEVABLE EXPERIENCE GROWING MY OWN FOOD LAST SUMMER. I WENT INTO LAST SUMMER WITH ALMOST NO EXPERIENCE, BUT I REALLY ENJOYED THE LEARNING CURVE! I BARELY BOUGHT PRODUCE ALL SUMMER!" – ADAR LIVNI, HARRISON COMMUNITY GARDENER

Education Program

WCG's Education Program empowered community members with the skills, knowledge, and confidence they need to successfully grow and eat healthy, delicious food. In our first full season teaching at Wasatch Community Gardens' Campus, we offered an exciting, interactive line-up of in-person and virtual organic gardening workshops, serving beginning to expert gardeners and ranging in topic from sowing fall crops to pruning tomatoes to vermicomposting.

The Education Program supported the community and other WCG programs in myriad other ways as well, including free Facebook Live garden coaching sessions, discounted workshops for WCG community gardeners, and our Trial Blazer Program. This unique program engages community members in community science, asking them to grow and monitor the success of potential tomato varieties to be offered at WCG's Spring Plant Sale.

WCG also continued to offer Sabores de Mi Patria (Flavors of My Homeland) workshops through our partnership with Artes de México en Utah to celebrate food, culture, and tradition. Participants learned about growing and eating culturally relevant crops through a planting ceremony, exploration of food as part of cultural identity (particularly Latinx and Hispanic cultures), and harvest celebration. Seeds harvested from the "Milpa" gardens in 2022 will be planted and shared with community members in 2023.



2022 IMPACT

758
Community members were served by WCG's Education Program

27
In-person and virtual workshops taught participants to grow and eat their own healthy, organic food

39
Trial Blazer Program participants trialed - and tasted - new tomato variety candidates for future WCG Spring Plant Sales

76
Participants attended our series of three bilingual Sabores de Mi Patria/Flavors of My Homeland workshops hosted in partnership with Artes de México en Utah and aimed at creating cultural connections around gardening and healthy food

*"Thanks to what I am learning in the WCG classes, my garden is performing better and better, and I am able to achieve these results using totally organic methods."
– Loree Hagen, workshop attendee*



Youth & School Garden Program

WCG's Youth & School Garden Program connected children, teachers, and families to healthy, local food through hands-on, garden-based learning in our youth teaching gardens at our Campus and Sorenson Unity Garden, as well as in onsite school gardens. 2022 offerings included Youth Garden Club classes, field trips, summer camps and group visits, school garden support and Family Garden Gatherings.

Gardens are a great space for kids to explore their environment, taste healthy foods, release their creative energy, and experiment with nature. WCG's garden-based programming encourages kids to cultivate curiosity about food and nature and inspires them to make healthy choices for themselves, their community, and the environment.



2022 IMPACT

2,156

Children and adults participated in hands-on gardening and/or healthy eating activities through the Youth & School Garden Program

82%

Of our 98 summer camp participants said they tried a new vegetable or fruit they'd never had before at WCG Summer Camp

73

Field trip groups of K-6 grade students, including 43 from Title I schools, visited Wasatch Community Gardens' Campus

133

Adults and children planted seeds and shared recipes, garden knowledge, and bilingual educational materials through Family Garden Gatherings at Title I schools

"I LOVE VEGETABLES SO MUCH I JUST WANT TO GROW THEM ALL." – 1ST GRADE FIELD TRIP PARTICIPANT

"ON A SCALE FROM ONE TO A MILLION, THE GARDENS WERE INFINITY!!!" – 1ST GRADE FIELD TRIP PARTICIPANT

"I WANT TO LEARN HOW TO MAKE THIS AT HOME!" – YOUTHCITY YOUTH GARDEN CLUB PARTICIPANT

Job Training Program

In 2022, our farm-based Job Training Program continued to provide paid employment, work readiness training, job placement assistance, and mentoring to women experiencing or facing homelessness at our 1.4-acre Green Phoenix Farm.

By working part-time, undergoing job/life skills training, and engaging in one-on-one advocacy and support, our Green Team job training participants leverage the farm experience as a way to address barriers in their lives. The program serves as a crucial “stepping stone” for women who are working towards the goal of stable housing and employment.

Produce grown through our Job Training Program at the farm feeds participants and supports other WCG and community partner programs serving youth and adults from low-income households.

Our farm was awarded USDA Organic Certification from the Utah Department of Agriculture & Food in 2022.



2022 IMPACT

70%

Participants who achieved stable housing within 60 days of the program

80%

Participants who had reliable employment within 30 days of completing the program

100%

Participants who reported improved physical and mental health and increased knowledge of fresh food preparation

40,000

Vegetable starts and ~1,000 edible perennials were grown by Green Team participants and sold to ~3,000 urban gardeners at our Spring Plant Sale

\$13,571

Value of certified organic produce grown by participants and donated to low-income individuals and families through WCG programs and community partners

*“You’re helping the community, you’re helping yourself, you’re building a support group and you’re learning skills to help cope with the things that are going on. And it’s taking the trauma out of the traumatic life of homelessness”
– Green Team graduate*

Wasatch Community Gardens' Campus

In 2022, we officially opened our 1.2-acre Wasatch Community Gardens' Campus - our new headquarters and an urban agriculture center to serve Salt Lake County community members. This exciting project, more than a decade in the making, transformed our existing Grateful Tomato Garden at 629 E 800 S in Salt Lake City, along with three historic homes on adjacent properties, into a community resource dedicated to urban agriculture, community building, education, and stewardship. After pivoting most of our programming to virtual and "in a box" initiatives due to the COVID-19 pandemic and Campus construction, we were excited to resume in-person programming in our new Campus spaces in spring 2022. Much of our focus during the year was on figuring out how to best utilize the new indoor and outdoor Campus spaces for our existing programming, while also incorporating new programming opportunities. New events/programming hosted at the Campus included a Slow Food Utah film screening, a Garlic Tasting fundraising dinner, our Love Local Holiday Market, and numerous Campus tours and group gatherings.



2022 IMPACT

800

Community members attended our first-ever Love Local Holiday Market, an outdoor/indoor holiday market celebrating local food, 30+ local makers and the warmth of community

600

Attendees enjoyed a free tomato sandwich and a summer afternoon in the gardens at our annual Tomato Sandwich Party

9

Families honored lost loved ones at a Día de Muertos community altar hosted in partnership with Artes de México en Utah and attended by ~100 community members

275

Community members toured the gardens and learned about program offerings from WCG staff at our Campus Grand Opening event



2022 Donors



\$25,000+

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 Julie Daily and Ken Kiss
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\$15,000+

LUX Catering & Events

\$5,000 - \$14,999

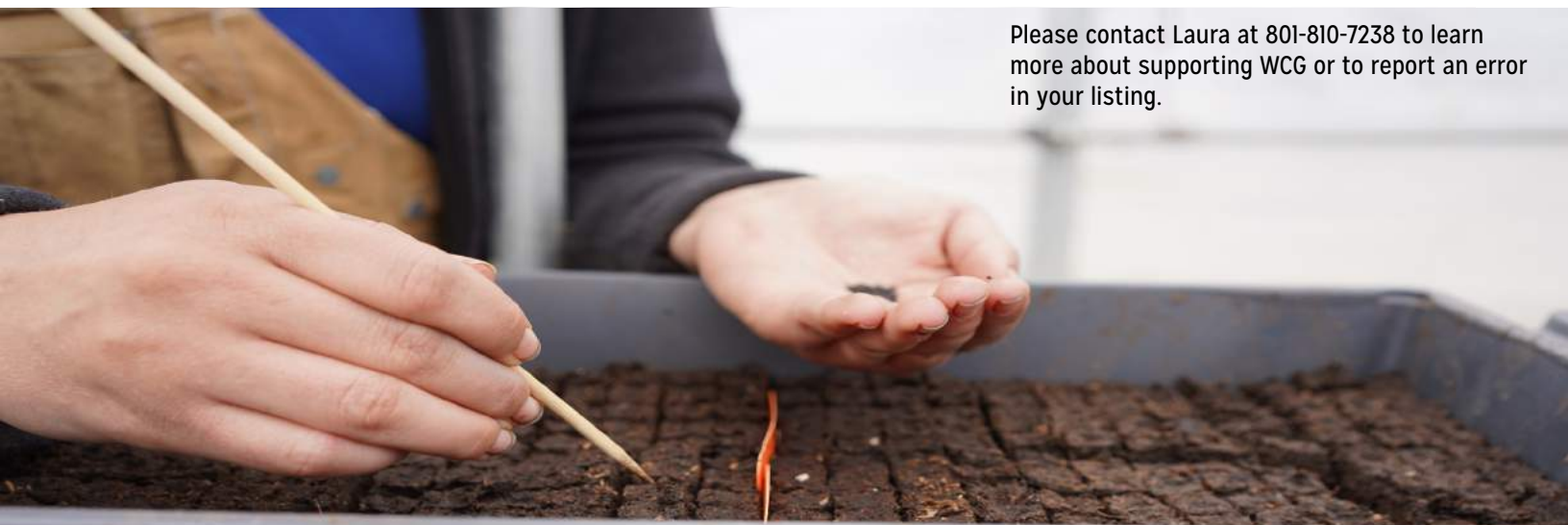
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\$1,000 - \$4,999

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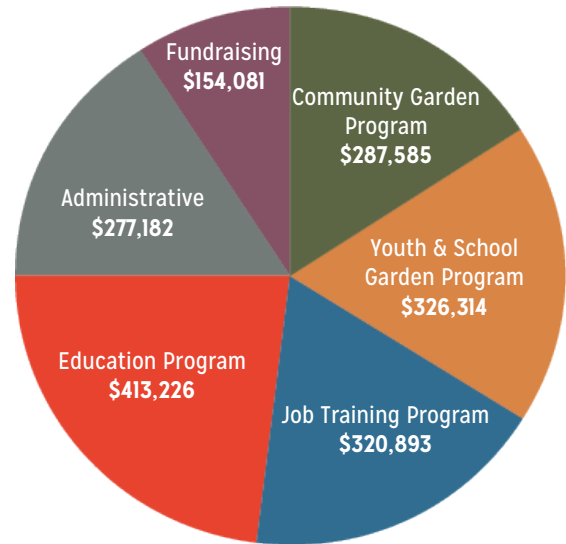
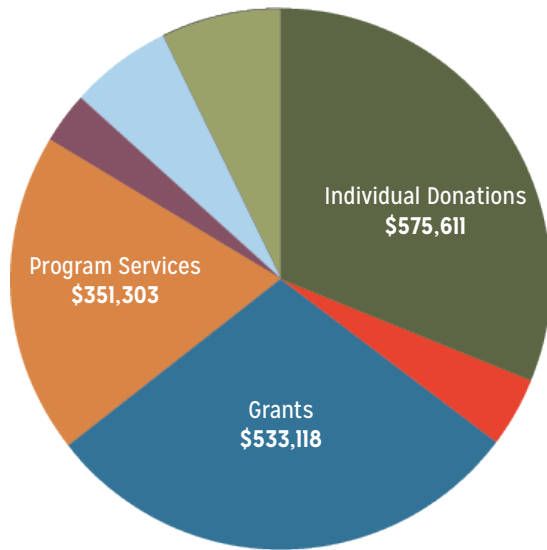
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Please contact Laura at 801-810-7238 to learn more about supporting WCG or to report an error in your listing.

2022 Financials



TOTAL REVENUES **\$1,830,699**

TOTAL EXPENSES **\$1,779,281**

2022 WCG People



BOARD OF DIRECTORS

(as of 12/31/22)

- Ashley Peck, Chair**
- Mitch Dumke, Vice Chair**
- Ian Davis, Past Chair**
- Lance Heaton, Treasurer**
- Madison Denkers**
- Jennifer Ewoniuk**
- Laynee Jones**
- Amy McMinn**
- Kellie Williams**

STAFF (as of 12/31/22)

- Georgina Griffith-Yates, Executive Director**
- Dylan Bueche, Events Coordinator**
- Ed D'Alessandro, Facilities Manager**
- Katie Dwyer, Marketing and Communication Director**
- Susan Finlayson, Special Projects Director**
- Marybeth Janerich, Education Program Director**
- Maddie Judge, Youth and School Garden Program Director**
- Giles Larsen, Parks for Produce Program Manager**
- Laura Leach, Director of Individual and Corporate Giving**
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- Maddie Mariluch, Campus Garden Coordinator**
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- Amber Nichols, Outreach and Volunteer Director**
- Jackie Rodabaugh, Job Training Program Director**
- Savannah Simmons-Grover, Youth Education Coordinator**
- Lindsey Smith, Director of Foundation Giving**
- Kimberly Yapias, School and Family Garden Coordinator**

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 Salt Lake City, UT 84102
 801-359-2658
 wasatchgardens.org

