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Jack Johnson brings Earth-conscious tour to Usana

By David Burger
The Salt Lake Tribune

Updated Aug 12, 2010 01:49PM

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At A Glance

He's got the whole world, in his hands ...

What » Jack Johnson with ALO

When » Friday, Aug. 13, at 7 p.m.

Where » Usana Amphitheatre, 5150 S. 6055 West, West Valley City

Tickets » \$55 for reserved seat, \$ 35 for lawn, at www.SmithsTix.com

Info » Learn more about Jack Johnson's green efforts at allatonce.org

Local nonprofits » Johnson selected six Utah nonprofits

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to collaborate with for his concert: Tree Utah, Wasatch Community Gardens, Utah Rivers Council, Utah Clean Energy, Cottonwood Canyons Foundation and the Utah chapter of Slow Food U.S.A. He's donating 100 percent of his tour profits to these and 150 other nonprofits throughout the country.

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When Jack Johnson tours, he has a different set of priorities than other musicians.

"Some people ask for different-colored M&Ms," Johnson told The Tribune from his beachside Hawaiian home. "We ask for people to replace their light bulbs [with fluorescent bulbs]."

The professional surfer-turned-platinum singer and songwriter begins the second leg of his "To the Sea" tour at Usana Amphitheatre on Friday, Aug. 13.

Regardless of whether you like to listen to his mellow acoustic tunes while sitting around a lakeside campfire, it's easy to get behind his tour practices, which make his tour the greenest in the world.

Here are just some of the 35-year-old's efforts:

- » All tour vehicles are fueled with sustainable biodiesel.
- » All tour merchandise is eco-friendly.
- » Water refill stations will be near the concession stands to discourage disposable water bottles.

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Besides those campaigns, Johnson is collaborating with six hand-picked Utah nonprofits to raise awareness of how people can reduce their carbon footprint and eat sustainably produced food. He is donating 100 percent of his tour profits to these and 150 other nonprofits throughout the country.

And that's not all: Earlier this week, Johnson announced plans to donate up to \$70,000 toward the Gulf of Mexico oil-spill recovery efforts as part of the tour, and said he plans on stopping in areas directly affected.

"We're thrilled to partner with him," said Brandy Smith, communications and program coordinator of Utah Clean Energy. "It's such a great opportunity and we jumped onboard."

Johnson has donated five pairs of tickets to the organization to help with fundraising as well as a booth at the concert, and has set up ~~the~~ **large events with each group. If donors pledge \$2,500, he's**

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