# Wasatch Community Gardens' Amateur, Professional and Commercial Photography Guidelines

## **Snapshot Photography**

**Definition:** Snapshot photography is when a person uses a small handheld camera to quickly take informal photographs.

**Policy:** Visitors are welcome to take snapshots for private use or for sharing on social media. Snapshots may be taken of the plants, gardens, or members of their group during their visit to the Garden.

### **Photography Sessions**

**Definition:** A photography session is an event where a photographer/videographer (either amateur or professional) takes a series of formal photographs of a posed subject(s). A photography session allows the photographer to spend prolonged time composing the photographs and permits use of photography equipment such as tripods, reflectors, props, etc.

**Policy:** Our policy varies for public and private photography sessions.

Cost & Reservations: There is a cost and a reservation is required.

#### PUBLIC PHOTOGRAPHY SESSION

**Policy:** A public photography session is held in a Garden location that remains open to the public. Photographers may schedule use of a Wasatch Community Garden as a backdrop for a bridal or other portrait photography session.

#### Cost & Reservations:

- \$25.00
- Reservation required. Please email <u>katie@wasatchgardens.org</u> or call 801-359-2658 ext 23
- If a photographer arrives without a reservation, WCG staff will evaluate the days' schedule to determine if the session may be permitted.

#### PRIVATE PHOTOGRAPHY SESSION

**Policy:** A private photography session is held in a Garden location that is closed to the public. Photographers may schedule exclusive use of one specific location in the Garden for a either a portrait or a commercial photography session. If multiple locations are requested, the photographer may schedule these locations consecutively with a minimum of one hour per location.

#### Cost & Reservations:

• \$100.00 Agreement Fee

- \$200.00 for full day use up to 8 hours, during regular business hours. Additional charges may apply of garden use is outside of normal business hours
- Additional fees may apply, depending on the requirements of the session.
- Reservation required. Please email <u>andrea@wasatchgardens.org</u> or call 801-359-2658

## Photography Policies & Guidelines

The photographer/videographer agrees to abide by the photography policies outlined below. Failure to follow these rules may result in expulsion from the Garden and/or denial of future requests.

- Photography must be conducted without disrupting WCG visitors, staff, or other operations.
- Accessibility of entrances, exits, doorways, pathways, and high-traffic areas must not be blocked.
- This is a living space and our plant collections are tender. Please do not walk in any of the plant beds, climb any trees, or pick any plant material.
- Please do not climb, sit, or stand on any walls, sculptures, or any other structures.
- Please do not move plant labels, planted containers, benches, or otherwise disturb the property.
- Drones are not permitted anywhere in the Garden.
- Leashed dogs and service animals are permitted in the Garden.
- Motorized and non-motorized vehicles are not permitted, with the exception of wheelchairs and strollers.
- Clients/models must be fully and appropriately clothed (i.e., no lingerie, swimsuits, or inappropriate costumes).
- Wasatch Community Gardens assumes no responsibility for loss, theft, or damage to any equipment or belongings.
- Be aware that certain locations in the Garden may be closed for a private event. WCG staff may approach photographers to discuss alternatives to their session if Garden maintenance or special events are in progress.
- WCG reserves the right to intervene if a photographer is found violating any of our policies. They may be asked to end their session if steps are not taken to comply.
- Any unauthorized portrait/commercial photography sessions will be asked to comply with our policies or will be asked to end their session.
- Sessions must end before the Garden closes for the day. WCG reserves the right to limit groups arriving less than two hours before closing time.

The photography policy was created to protect the grounds and to manage the number of photography sessions and private events in the Garden at one time. Fees directly support WCG's mission of empowering people to grow and eat healthy, organic, local food.