



2015 - 2016 Strategic Plan

Goals

1. Increase visibility and visual recognition of Wasatch Community Gardens
2. Implement the vision of the CityGarden Urban Agriculture Hub
3. Grow and invest in WCG staff
4. Grow and diversify funding
5. Refine Community Garden Program
6. Create a more dynamic, inclusive and innovative Community Education Program
7. Meet increasing demand for garden-based youth education programming
8. Invest in technology to support strategic growth
9. Maintain a diverse and engaged board
10. Recruit and retain volunteers to support the mission and growth of WCG
11. Assess needs for school gardens in SLC School District while keeping an eye to the state