



WASATCH
COMMUNITY
GARDENS



Out of our Gourds for 30 Years!

30th Anniversary Celebration

Be a part of the festivities to celebrate Wasatch Community Gardens, growing community for 30 years!

Benefits of Your Sponsorship



Be a part of Wasatch Community Gardens' 30th Anniversary Celebration by becoming a sponsor of *Out of our Gourds for 30 Years!* celebration event. To be held on Thursday, October 24, from 6pm to 9pm at The Union Event Space, 235 N 500 W, Salt Lake City, UT 84116, the event will feature live music, traditional harvest games, and delicious light fare. Alcoholic and non-alcoholic beverages will be available to purchase.

Wasatch Community Gardens (WCG) has been empowering people of all ages and incomes to grow and eat healthy, organic local food for 30 years! Established in 1989, WCG's reach has extended up, down, and across Salt Lake Valley. WCG manages 16 community gardens; works with children and their families at ten Title I school gardens and in WCG's two teaching gardens through after-school programs, school field trips, and summer camps; offers 40 workshops a year for adults to learn the how, what, and why of organic gardening; and works with and alongside women currently facing homelessness through a farm-based job training program in the heart of Salt Lake City's Depot District.

With an accessible ticket price of \$10 for adults and free entry for children, this 30th Anniversary celebration event promises to be a grassroots, rip-roaring birthday party celebrating the many individuals and families at WCG's heart and soul.



Depending on your sponsorship level, benefits are available to place your company and its products or services in front of 500 guests drawn from across WCG's community, including fellow sponsors, community gardeners, donors and volunteers, and their families. Benefits include the following:

- Your company's name or logo (depending on level) with link to your website featured in our October e-newsletter, and on WCG's 30th Anniversary webpage
- Invitation for up to 30 people (depending on level) to attend the *Out of our Gourds for 30 years!* celebration event
- Social media posts on WCG's Facebook and Instagram recognizing your sponsorship

Read on to discover which level works best for your marketing and public relations needs and budget. For more information, or to become a sponsor, please contact Laura Leach at laura@wasatchgardens.org or 801-359-2658 x 14.

Sponsorship Levels

THIRTY-AND-THRIVING SPONSOR, \$30,000 (1 available)

- As lead sponsor, your company's logo has top placement on all print and online materials for the 30th Anniversary, on the celebration event program, and during revolving slide presentation
- Company logo with link to your website featured in our October e-newsletter
- One Facebook and Instagram post recognizing your sponsorship
- Invitation for 30 of your guests to attend the celebration event
- Invitation for 30 of your guests to attend WCG's Plant Sale Reception and Pre-Sale on Friday, May 10

LIGHT FARE SPONSOR, \$10,000

- Your company's logo will be given prominent placement on celebration event program and during revolving slide presentation, on menus and food signage
- Company logo placement on all other print and online materials for the 30th Anniversary
- Company logo with link to your website featured in our October e-newsletter
- One Facebook and Instagram post recognizing your sponsorship
- Invitation for 20 of your guests to attend the celebration event
- Invitation for 20 of your guests to attend WCG's Plant Sale Reception and Pre-Sale on Friday, May 10

TABLE SPONSOR, \$5,000

- Your company's logo will be given prominent placement on the celebration event program and during revolving slide presentation
- Company logo placement on all other print and online materials for the 30th Anniversary
- Company logo with link to your website featured in our October e-newsletter
- One Facebook and Instagram post recognizing your sponsorship
- Invitation for 12 of your guests to attend the celebration event
- Invitation for 12 of your guests to attend WCG's Plant Sale Reception and Pre-Sale on Friday, May 10

GAMES SPONSOR, \$2,500

- Your company's logo on celebration event program and during revolving slide presentation, and on games signage
- Company logo placement on all other print and online materials for the 30th Anniversary
- Company logo with link to your website featured in our October e-newsletter
- One Facebook and Instagram post recognizing your sponsorship
- Invitation for 6 of your guests to attend the celebration event
- Invitation for 6 of your guests to attend WCG's Plant Sale Reception and Pre-Sale on Friday, May 10

Sponsorship Levels - continued

HARVEST SPONSOR, \$1,000

- Your company's name on celebration event program and during revolving slide presentation
- Company name placement on all other print and online materials for the 30th Anniversary
- Company name with link to your website featured in our October e-newsletter
- One Facebook and Instagram post recognizing your sponsorship
- Invitation for 4 of your guests to attend the celebration event
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DECORATIVE GOURD SPONSOR, \$500

- Your company's name on celebration event program and during revolving slide presentation
- Your company's name will be added to an autumn-themed table centerpiece on the main floor of the event venue
- Company name placement on all other print and online materials for the 30th Anniversary
- Company name with link to your website featured in our October e-newsletter
- One Facebook and Instagram post recognizing your sponsorship
- Invitation for 2 of your guests to attend the celebration event

Please note: Logo and name placement on print materials is dependent on the timing of a sponsorship agreement due to the lead time needed for print materials and advertisement placement.

For more information, or to become a sponsor, please contact Laura Leach at laura@wasatchgardens.org or 801-359-2658 x 14.