



Plant Sale Sponsorship

May 11-12, 2018, Rowland Hall School

The spring Plant Sale is Wasatch Community Gardens' largest event of the year. The audience is a network of environmentally conscious individuals committed to supporting green, local companies and organic, local food. We expect 3,000 customers to attend the spring Plant Sale this year.

LEAD SPONSOR, \$10,000 (1 available)

- Includes all benefits received from Golden Sunflower Sponsorship level (below)
- Logo has top placement on all print and online materials with Wasatch Community Gardens
- Sponsorship recognition in all media releases
- Ability to host an event at our Grateful Tomato Garden (limited to 2018)
- Special Youth Group garden session for up to 30 children (limited to 2018)
- Invitation for 20 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th

GOLDEN SUNFLOWER SPONSORSHIP, \$5,000- \$9,999 (3 available)

- Includes all benefits received from the Sweet Pea Sponsorship level (below)
- Logo featured on Spring Plant Sale postcards, sent to approximately 6,000 potential customers
- Logo featured in print and online advertisements
- Ability to host an event at our Grateful Tomato Garden **OR** Special Youth Group garden session for up to 30 children (limited to 2018)
- Invitation for 12 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th

SWEET PEA SPONSORSHIP, \$2,500 - \$4,999 (5 available)

- Includes all benefits from the Silver Spade Sponsorship level (below)
- Business logo featured in print and online advertisements (dependent on timing)
- Opportunity for a sales booth **AND** a banner advertising the business at the sale
- Organic gardening/urban agriculture presentation for employees (limited to 2018)
- Invitation for 10 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th

SILVER SPADE SPONSORSHIP, \$1,499 - \$2,499 (8 available)

- Includes all benefits received from the Grateful Tomato Sponsorship (below)
- Opportunity for a sales booth **OR** a banner advertising the business at the sale
- Logo featured on Spring Plant Sale receipts
- Logo with link to company's website featured in our April and May e-newsletters
- Logo with link to company's website featured on the Spring Plant Sale page of our website
- Invitation for 8 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th

GRATEFUL TOMATO SPONSORSHIP, \$500 - \$1,499 (10 available)

- Opportunity for a banner advertising the business at the sale
- Name featured on Spring Plant Sale receipts
- Name with link to company's website featured in our April and May e-newsletters
- Name with link to company's website listed on the Spring Plant Sale page of our website
- Invitation for 6 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th
- One Facebook post recognizing the sponsor
- One Instagram post recognizing the sponsor