



Tomato Days Sponsorship

August 15- September 15, 2015 - various locations

Tomato Days is a month-long celebration of the heirloom tomato designed to educate the public about growing and eating healthy, organic, local food; and raises awareness and support for Wasatch Community Gardens.

We expect close to 1000 attendees at the Tomato Sandwich Party in 2015, in addition to diners at the featured Tomato Days' restaurants. Media coverage in 2014 included articles and ads in the Catalyst, Salt Lake Magazine, the Salt Lake Tribune, and Utah Style & Design and KSL; as well as PSAs on KCPW and KUER.

Tomato Sandwich Party – September 12th, 11am-2pm Grateful Tomato Garden 800 S 600 E. We will be serving unique varieties of locally grown heirloom tomatoes with fresh pesto. Free activities for kids, live music, tomato tastings, and more!

Tomato Days Dine-Around – August 15 - September 15, various locations. Delicious heirloom tomato dishes featured at some of Salt Lake's finest farm-to-table restaurants where a portion of the proceeds supports Wasatch Community Gardens.

LEAD SPONSOR, \$10,000 (1 available)

- Includes all benefits received from Golden Sunflower Sponsorship level
- Logo has top placement on all print and online materials with Wasatch Community Gardens
- Sponsorship recognition in all media releases
- Ability to host an event at our Grateful Tomato Garden (limited to 2015)
- Special Junior Farmers session for up to 40 children of Lead Sponsor's employees (limited to 2015)
- Invitation for 20 people to attend the exclusive Plant Pre-Sale and Reception on May 8th

GOLDEN SUNFLOWER SPONSORSHIP, \$5,000- \$9,999 (2 available)

- Includes all benefits received from the Silver Spade Sponsorship level
- Logo featured in print and online advertisements (dependent on timing)
- Special Junior Farmers session for up to 40 children of employees (limited to 2015)
- Opportunity to have a table for distributing your marketing materials/products to Tomato Sandwich Party attendees **AND** to display your business's banner
- Invitation for 10 people to attend the exclusive Plant Pre-Sale and Reception on May 8th

SILVER SPADE SPONSORSHIP, \$2,500 - \$4,999 (3 available)

- Includes all benefits received from the Grateful Tomato Sponsorship
- Organic gardening/urban agriculture presentation for employees (limited to 2015)
- Opportunity to have a table for distributing your marketing materials/products to Tomato Sandwich Party attendees OR to display your business's banner
- Business logo with link to company's website featured in August and September e-newsletters, sent to over 10,000 people
- Business logo with link to company's website listed on the Tomato Days page of our website
- Business logo with link to company's website posted on our Facebook page which has 3,400 followers
- Invitation for 8 people to attend the exclusive Plant Pre-Sale and Reception on May 8th

GRATEFUL TOMATO SPONSORSHIP, \$500 - \$2,499 (8 available)

- Opportunity to display a banner at the Tomato Sandwich Party
- Business name with link to company's website featured in August and September e-newsletters, sent to over 10,000 people
- Business name with link to company's website listed on the Tomato Days page of our website
- Post with link to company's website displayed on our Facebook page which has 2,800 followers
- Invitation for 6 people to attend the exclusive Plant Pre-Sale and Reception on May 9th