



WASATCH
COMMUNITY
GARDENS

Urban Garden & Farm Week Sponsorship June 15-20, 2015- various locations

Wasatch Community Gardens' Urban Garden & Farm Week is designed to encourage local food self-reliance with several smaller events happening during the week including a chicken keeping workshop. However, the culmination of the week is our Urban Garden & Farm Tour on Saturday, June 21st. This is an educational and inspirational tour of private homes and community gardens featuring backyard chickens and bees, sustainable lifestyles, small space gardening, rainwater catchment and more! We expect close to 1,000 participants in our tour this year.

LEAD SPONSOR, \$5,000 (1 available)

- Includes all benefits received from Golden Sunflower Sponsorship level (below)
- Two-page centerfold ad in the tour guidebook (est. 1000 tour attendees)
- Logo has top placement on all print and online materials with Wasatch Community Gardens
- Sponsorship recognition in all media releases
- Ability to host an event at our Grateful Tomato Garden (limited to 2015)
- Special Junior Farmers session for up to 40 children of Lead Sponsor's employees (limited to 2015)
- Invitation for 20 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 8th

GOLDEN SUNFLOWER SPONSORSHIP, \$2,500- \$4,999 (4 available)

- Includes all benefits received from the Silver Spade Sponsorship level (below)
- Full-page ad in the tour guidebook (est. 1000 tour attendees)
- Logo featured in print and online advertisements (dependent on timing)
- Ability to host an event at our Grateful Tomato Garden OR Special Junior Farmers session for up to 40 children of employees (limited to 2015)
- Opportunity for a table to distribute marketing materials to shoppers **AND** a banner advertising the business at one of the locations
- Invitation for 10 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 8th

SILVER SPADE SPONSORSHIP, \$1,000 - \$2,499 (6 available)

- Half-page ad in the tour guidebook (est. 1000 tour attendees)
- Organic gardening/urban agriculture presentation for employees (limited to 2015)
- Opportunity to have a table for distributing your marketing materials/products **OR** to display your business's banner at one of the locations
- Business logo with link to company's website featured in our two June e-newsletters, sent to over 10,000 people
- Business logo with link to company's website featured on our website with 400 daily visitors
- Business logo with link to company's website posted on our Facebook page with over 3,400 followers
- Invitation for 8 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 8th

GRATEFUL TOMATO SPONSORSHIP, \$500 - \$999 (8 available)

- Opportunity to display a banner at one of the locations
- Logo listed in tour guidebooks (est. 1000 tour attendees)
- Business name with link to company's website featured in our two June e-newsletters, each sent to over 10,000 people
- Business name with link to company's website featured on our website with 400 daily visitors
- Post with link to company's website displayed on our Facebook page, with over 3,400 followers
- Invitation for 6 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 8th