



## **Urban Garden & Farm Tour Sponsorship**

**June 23, 2018- various locations**

Wasatch Community Gardens' Urban Garden & Farm Tour is designed to encourage local food self-reliance. This is an educational and inspirational tour of private homes and community gardens featuring backyard chickens and bees, sustainable lifestyles, small space gardening, urban permaculture, rainwater catchment and more! We expect close to 800 participants in our tour this year.

### LEAD SPONSOR, \$5,000 (1 available)

- Includes all benefits received from Golden Sunflower Sponsorship level (below)
- Two-page centerfold ad in the tour guidebook
- Logo has top placement on all print and online materials with Wasatch Community Gardens
- Sponsorship recognition in all Urban Garden & Farm Tour media releases
- Ability to host an event at our Grateful Tomato Garden (limited to 2018)
- Special Youth Group garden session for up to 30 children (limited to 2018)
- Invitation for 10 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th

### GOLDEN SUNFLOWER SPONSORSHIP, \$2,500- \$4,999 (4 available)

- Includes all benefits received from the Silver Spade Sponsorship level (below)
- Full-page ad in the tour guidebook
- Logo featured on postcards mailed to 5,000 supporters
- Ability to host an event at our Grateful Tomato Garden OR Special Youth Group garden session for up to 30 children (limited to 2018)
- Opportunity for a marketing table AND a banner advertising the business at the Grateful Tomato Garden (site of day of ticket sales and WCG flagship garden)
- Invitation for 8 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th

### SILVER SPADE SPONSORSHIP, \$1,000 - \$2,499 (6 available)

- Half-page ad in the tour guidebook
- Organic gardening/urban agriculture presentation for employees (limited to 2018)
- Opportunity to have a marketing table OR to display your business's banner at the Grateful Tomato Garden
- Logo with link to company's website featured in our two June e-newsletters
- Logo with link to company's website featured on the Urban Garden & Farm Tour page of our website
- Invitation for 6 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11th

### GRATEFUL TOMATO SPONSORSHIP, \$500 - \$999 (8 available)

- Opportunity to display a banner at the Grateful Tomato Garden
- Logo listed in tour guidebooks
- Name with link to company's website featured in our two June e-newsletters
- Name with link to company's website featured on our website
- Invitation for 4 people to attend the exclusive Plant Pre-Sale and Reception on Friday, May 11<sup>th</sup>
- One Facebook post recognizing the sponsor
- One Instagram post recognizing the sponsor