



## **Latinx Marketing & Communications Intern Paid Internship- Estimated 40 Hours**

### **Organization Description**

Founded in 1989, Wasatch Community Gardens (WCG) is a nonprofit, 501(c)(3) organization that works to empower people to grow and eat healthy, organic, local food. WCG achieves its mission by providing access to land, educational opportunities, job training, and community building events.

### **Internship Description**

Wasatch Community Gardens seeks an individual to assist with communications and outreach focused on increasing Latinx engagement in our programs, including community garden and Sabores de mi Patria initiative. Responsibilities include working with the Marketing and Communication Director to develop Latinx-focused and Spanish language content for the Wasatch Community Gardens website, social media accounts and other collateral.

### **Qualifications**

- Must be at least 18 years of age
- Interest in promoting local, organic gardening
- Strong writing and communication skills
- Experience with social media content development preferred
- Detail oriented, self-motivated, and reliable
- Ability to work remotely and meet virtually (phone or computer)
- Fluent in Spanish and English
- Knowledge of and connections to the local Latinx community
- Passion for empowering people to grow and eat healthy, organic, local food

### **Schedule & Compensation**

Schedule is flexible, approximately 3-5 hours per week starting on July 1st, 2021. This internship will last between 8-12 weeks depending on availability. Stipend of \$600 will be paid at the completion of the 40 hour internship.

### **Be a part of our team**

This intern will have the opportunity to work with a dynamic and growing grassroots organization, receive guidance and support from a professional Marketing & Communications Director, and be a part of furthering our mission to empower residents of Salt Lake County to grow and eat healthy, organic, local food.

### **To Apply**

Send your resume and a short response (no more than 1 page total) to the following questions to [katie@wasatchgardens.org](mailto:katie@wasatchgardens.org) :

1. Why are you interested in this position?
2. What strengths will you bring to our team?
3. What is an example of a time when you faced a challenge and how did you overcome it?

Please put "Latinx Marketing & Communications Internship" in the subject line of your email. Applications will be reviewed in the order they are received. Note that applications without responses to the questions above will not be considered.

Application Deadline: Open until filled.

People of color, women, veterans, and LGBTQ candidates are strongly encouraged to apply. WCG is an equal opportunity employer and does not discriminate in its acceptance decisions on the basis of race, religion, gender, age, national origin, mental or physical disabilities, sexual orientation, or any other similarly protected status.